

Your responsibilities:

1. Manage the day-to-day Finance Operations side of the business (owning Accounts Payable, Accounts Receivable).
2. Build relationships with clients to ensure timely payment and good visibility of debtors.
3. Overall responsibility of accountancy and financial administration working closely with accountancy firms.
4. Manage a bank account.
5. Cash flow management and planning.
6. Building weekly and monthly standardized reports templates, analysing volume and value sales, promotional discounts for BtB and BtC sales.
7. Monthly financial reporting to investors.
8. Supply chain management – forecasting, management of stock levels, purchase of new packaging.
9. Management of P&L per brand and product with retailers.
10. Continuously improve processes and strive to automate and find efficiency gains.
11. Support marketing and sales in creating presentations and communication to consumers.
12. Analyse and improve the direct mail program by segmenting and targeting the consumer with the right message.